

Tommy Hilfiger A/W '15 BEAUTY LOOK BY PAT MCGRATH

“This season is all about understated, all-American beauty. The look is simple, sporty and effortlessly elegant with matte skin, full brows, nude lips and lightly sun-kissed cheeks. It’s a celebration of classic barefaced beauty with a natural, healthy glow.” Pat McGrath

The main focus of this look was the bold, structured brows – easily created with **COVERGIRL Bombshell Pow-der Brow + Liner**. For subtle eye enhancements, Pat used **COVERGIRL Eye Shadow Quads in Notice Me Nudes**, applying the taupe shade (third shade in the palette) all over lids and under eye. She then applied **Eye Enhancers 1-Kit Shadow** in Brown Smolder 740 to the top and bottom of the lash line. Next, she used **COVERGIRL Eye Shadow Quads in Notice Me Nudes** (first and second shades) to highlight under the brow bone and center of lid. To recreate this look at home, Pat recommends applying the eye shadow with a damp brush.

To finish off this eye look, Pat suggests using **COVERGIRL Full Lash Bloom by LashBlast Mascara in Black/Brown** for soft and full lashes.

To complete the look Pat used a touch of concealer and a small amount of lip balm (**COVERGIRL LipSlicks Smoochies Lip Balm in Sweet Tweet**) for a sheer, nude color with a hint of shine. In order to achieve the same look at home, dab balm in the center of the top and bottom lip for a simple, naturally flawless look.